

## Abstract

Research Title : FACTORS RELATED TO FOOD CONSUMPTION BEHAVIOR  
AMONG ELDERLY SAMUT SONGKHAM PROVINCE

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The objectives of this research was to investigate the factors related to food consumption behavior in Amphawa District Samut Songkhram Province. The sample population of 316 people. Data collected by Interviews schedule. Statistical analysis using percentage, mean, standard deviation, correlation, Chi-square test, Pearson's Product Moment Correlation Coefficient, and stepwise multiple regression.

The results of this research found. 1) Food consumption behavior Of elderly at a moderate level. 2) The Bio-social factors that not correlate with food consumption behavior , including gender, age, status, inhabitant of the elderly, income and congenital disease. But source of income that correlate with food consumption behavior. 3) The Predisposing factors that correlate with food consumption behavior, including knowledge about eating and perceived benefits of health care. 4) The Enabling factors that correlate with food consumption behavior, support or health promotion activities in the community. 5) The Reinforcing factors that correlate with food consumption behavior, including receive information about health care from the media, recommended practice health care Behavior from others.