Abstract

Research Title : The Construction of Competency Training Curriculum

on Design and Manufacture Publishing of Paper Packaging.

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The objectives of this project were 1) to construction of competency training curriculum on design and manufacture publishing of paper packaging. 2) to efficiency of training curriculum 3) to evaluate learning achievement of participants training curriculum and 4) to satisfaction of participants training curriculum. The researcher select sampling groups by purposive sampling method were composed of 20 from graphic designer in Phutthamonthon Nakhon Pathom Province. The results of research were: 1) the efficiency of training curriculum is 85.8/81.1 according to the criteria of 80/80 2) the learning achievement of participants training curriculum were posttest learners' was higher than that of pretest at the statistical significant level of 0.05. and 3) the satisfaction of sampling groups was 4.60, which is very good.