

ABSTRACT

Research's Title: Students conduct of Rajabhat Universities in Bangkok on the way of self-sufficient economy.

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The purposes of this research are 1) to study the level of knowledge and understanding about Sufficiency Economy Philosophy of the students 2) to study the level of living behavior according to sufficiency economy philosophy of the students 3) to study the ideas of the students in taking sufficiency economy into their lives. The sample groups of this researcher are 420 bachelor's degree students who are studying at 6 Rajabhat Universities in Bangkok area namely 1) Chantarakasem Rajabhat University 2) Thonburi Rajabhat University 3) Bansomdej Chaopraya Rajabhat University 4) Phranakorn Rajabhat University 5) Suan Dusit Rajabhat University 6) Suan Sunandha Rajabhat University. There 2 tools in this research. The first one is test on knowledge and understanding about sufficiency economy. It is double choice test – true or false. The second one is the questionnaire on living behavior of the students according to sufficiency economy philosophy. The created statement is the 3 level-rating scale. Both tools have 0.750 and 0.830 confident rate accordingly. The statistics used in data analyze are frequency, percentage, mean, standard deviation, T-test and One-Way ANOVA.

The findings were as follows:

1. The students have knowledge and understanding about sufficiency economy in higher level ($\bar{X} = 15.53$). After consideration the universities individually, it found that every university has “higher” knowledge level.
2. In general, the Rajabhat universities' students have higher level of living behavior according to sufficiency economy philosophy ($\bar{X} = 1.35$). After considerationac

according to sufficiency economy philosophy, it found that (1) In moderation, the universities' students have medium level of behavior ($\bar{X} = 1.11$) (2) In being reasonable, The students have high level of behavior ($\bar{X} = 1.38$) and (3) In immunity, The students have high level of behavior ($\bar{X} = 1.49$).

3. The students have comments on taking sufficiency economy philosophy into their own lives namely;

(1) In daily life: money saving, income and expenses report, using resources wisely and recycling

(2) In teaching: The universities design sufficiency economy curriculum, intervene sufficiency economy into every subject, set up sufficiency economy club and sufficiency economy sufficiency economy philosophy workshop

(3) In campaign: making advertising media in the university, setting up seminar in both theory part and practical part, sufficiency economy exhibition